

WISCONSIN



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Supporting Families Together Association (SFTA) is Wisconsin's statewide member association for organizations committed to making every early childhood a great one. SFTA's core membership consists of Wisconsin's Child Care Resource & Referral Agencies and Family Resource Centers. SFTA envisions a Wisconsin in which all children in every community have the opportunity to reach their highest potential, and all adults embrace their role and responsibility to children.



At a Glance

- Year Founded: 2007
- Network Type: Independent Nonprofit
- Network Staffing: 6
- Network Annual Budget: \$1.5M
 - o Federal: Child Care Development Block Grant, Community-Based Child Abuse Prevention, and Preschool Development Grant
 - o Earned Income

Network Functions

- Connecting Members
- Training/Technical Assistance
- Working together on systems change/policy/advocacy
- Securing/raising funds that are distributed to Members
- Marketing/public awareness activities
- Shared Data management system
- Quality Assurance

Members

- Number of Members: 32
- Types of Members:
 - o 29 Community-Based FRCs
 - o 1 School-based FRC
 - o 2 Child Care Resource & Referral only Agencies
- Funding sources: Federal - Community-Based Child Abuse Prevention and Maternal, Infant, and Early Childhood Home Visiting, local grants, foundations, and earned income.

Member Service Areas

- Parenting Support
- Access to Resources
- Family Development Services
- Child Development Activities
- Parent Leadership Development
- Intentional Multiple Family Member Engagement Activities
- Community Strengthening Activities

MISSION STATEMENT:

To cultivate a system of organizations and professionals across Wisconsin to promote quality, strengths-based, early childhood services in all communities.

Highlights

- For the first time, FRCs were included in the Governor's Executive Budget and the state's Joint Committee on Finance approved \$1M in funding in the biennial budget.
- SFTA in partnership with the Child Abuse & Neglect Prevention Board and local FRCs, developed a Family Support Professional Code of Ethical Conduct.
- A foundational FRC infrastructure was created and formalized after a 2 year pilot with 10 FRCs of varying nature (urban, rural, new, and long standing). This infrastructure ensures that families have access to the same quality and approach to services wherever they live, while local services at each FRC are tailored to meet individual community needs.
- The Wisconsin FRC Best Practice Model was updated to incorporate the finalized components of the FRC infrastructure.
- SFTA developed and launched the FRC of Quality Accreditation application for agencies. This accreditation ensures that the foundational infrastructure components are in place throughout an FRC and that staff are meeting minimum training requirements for foundational knowledge and skills.

Outcomes

- 38 training events coordinated for Network members with 580 Family Support professional participants
- 38 peer to peer Community of Practice opportunities conducted to support program implementation such as: Triple P (Positive Parenting Program), Parent Cafe, Play Groups, Parent Leadership, Nurturing Parenting, and Protective Factors.
- 405 Instances of individualized Technical Assistance were provided for member agencies

Standards of Quality Implementation

Standards of Quality



for Family Strengthening & Support

STANDARDS TRAINERS

3

CERTIFICATION TRAININGS

7

CERTIFIED INDIVIDUALS

189