

WISCONSIN



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Supporting Families Together Association (SFTA) is Wisconsin's statewide member association for organizations committed to making every early childhood a great one. SFTA's core membership consists of Wisconsin's Child Care Resource & Referral Agencies and Family Resource Centers. SFTA envisions a Wisconsin in which all children in every community have the opportunity to reach their highest potential, and all adults embrace their role and responsibility to children.

At a Glance

- Network Structure: Independent Nonprofit
- Network Annual Budget: \$2.3M
- Funding Sources:
 - o Federal Child Care Development Block Grant
 - o Federal Community-Based Child Abuse Prevention Funds
 - o Federal Preschool Development Grant
 - o Earned Income
- Types of Members:
 - o Community-Based FRCs: 26
 - o Child Care Resource & Referral Agencies: 5

YEAR
FOUNDED

2007

NETWORK
MEMBERS

31

Member Service Areas

- Parenting Support
- Access to Resources
- Child Development Activities
- Parent Leadership Development
- Intentional Multiple Family Member Engagement Activities

Network Functions

- Connecting Members
- Training/Technical Assistance
- Systems Change/Policy or Advocacy
- Pass-Through Funding to Members
- Marketing/Public Awareness Activities
- Shared Data Management System
- Quality Assurance



MISSION STATEMENT:

To cultivate a system of organizations and professionals across Wisconsin to promote quality, strengths-based, early childhood services in all communities.

Highlights

- With funding from the WI Child Abuse and Neglect Prevention Board since 2018, SFTA has supported local family support agencies with training and individualized technical assistance.
- SFTA coordinated 27 evidence-based parent education trainings resulting in over 260 professionals being accredited to offer the highly-researched Triple P program.
- SFTA and the WI Child Abuse and Neglect Prevention Board have been co-coordinating a FRC Infrastructure pilot grant project with 10 FRCs, including urban, rural, newer, and long-standing programs. The overall goal is to ensure that families throughout the state receive the same quality and approach to family support services wherever they live.
- This project is developing uniform structural elements to support a high-quality spectrum of family support service based on three frameworks: the Standards of Quality, the Strengthening Families Protective Factors Framework, and Wisconsin's Core Competencies for Family Support Professionals.
- A key element of the project is to incorporate the voice of parents and develop parent leadership at each FRC.

Outcomes

- 10 Family Resource Centers have participated in the FRC Infrastructure pilot.
- 100% of the FRC infrastructure grantees have completed the Standards of Quality Program Self Assessment and have developed action plans with goals to advance Family Centeredness, Evaluation, and Diversity, Equity, and Inclusion
- In October 2021, 286 participants from 10 FRCs completed the Standards of Quality Participant Survey, which indicated that 99% agreed or strongly agreed that participating in the FRC was a valuable experience.

Standards of Quality Implementation

Standards of Quality



for Family
Strengthening & Support

STANDARDS
TRAINERS

3

CERTIFICATION
TRAININGS

5

CERTIFIED
INDIVIDUALS

142