

# CALIFORNIA



California Family  
Resource Association  
*Strong Families. Strong Communities.*

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The California Family Resource Association (CFRA) is a statewide membership association of organizations and Networks that serve children and families. Its purpose is to advocate for the programs, policies, and resources that help families and communities thrive and succeed. CFRA builds the capacity of member organizations to impact policy change, partner with local government and community allies, and achieve sustainability. CFRA is housed within the Child Abuse Prevention Center.

## At a Glance

- Year founded: 2011
- Year joined NFSN: 2015
- Network type: Independent Nonprofit
- Network staff: 3 FTE
- Network annual budget: \$194,128
- Funding sources:
  - California Department of Social Services Immigration Services Funding
  - California Department of Social Services Office of Child Abuse Prevention
  - Private foundations
  - Earned income

## Network Functions

- Connecting Members
- Training/technical assistance
- Working on systems change/policy/advocacy
- Securing/raising funds that are distributed to Members
- Marketing/public awareness activities

## Highlights

- CFRA began its campaign for state funding for core FRC services, with members engaging in policy advocacy.
- Fall of 2023: 60 members joined a Virtual Member Convening, identifying priorities and next steps for deepening their work on shared priorities.
- December 2023: CFRA Program Manager became a Certified Standards Trainer and began to develop a NFSN Standards Training Implementation Plan.
- January 2024: CFRA was awarded the Immigration Services Funding through the California Department of Social Services to provide FRCs with support to conduct outreach and education on immigration legal services.
- February 2024: CFRA developed an action plan with members based on priorities from the convening at an in-person Member Leadership Retreat with 10 organizations.
- March 2024: CFRA hosted a Month of Advocacy, and mobilized members to oppose budget cuts to family strengthening programs, while strategizing to prepare for the next round of advocacy to include FRCs in the CA State Budget.

## Standards of Quality Implementation



STANDARDS  
TRAINERS

15

CERTIFICATION  
TRAININGS

114

CERTIFIED  
INDIVIDUALS

3,184

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## Network Mission Statement:

- To connect Family Resource Centers and allied organizations, networks, and community leaders in a member-driven, statewide Network;
- To convene family-strengthening leaders for networking and working toward a shared vision;
- To communicate the value of Family Resource Centers, networks, and programs and policies that strengthen families to policymakers and to the state.

## Members

- FRCs in state statute since: 2019
- Number of Members: 93
- Network pass through funding: \$277,400
- Network pass through funding sources:
  - California Department of Social Services Immigration Services Funding
  - Private foundations
- State funding
  - California Department of Social Services
  - County First 5 Commissions
  - Private foundations
  - Individual giving
  - Earned income
- Federal funding
- Individuals served: 310,000

## Member Service Areas

- Parenting Support
- Access to Resources
- Concrete Support
- Family Development Services
- Child Development Activities
- Family Economic Success Activities
- Education Activities
- Health/Wellness Activities
- Community Strengthening Activities



## Outcomes

- 473,367 individuals received assistance through COVID Relief
- 3,766 individuals received COVID vaccines at FRCs
- 152,713 individuals received information on the Child Tax Credit from FRCs
- 150 FRCs received information on free and low-cost internet

